

SAKSHAM CHAUHAN

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OneGyan.com 



EDUCATION

IPM | Indian Institute of Management, Rohtak (2019-24)

Pursuing Integrated Program in Management. CGPA- 7.65

AISSE | Deep Memorial Public School (2018-19)

Passed with an aggregate of 95.4%. Scored 100/100 in IP and 99/100 in Economics.

AISSE | Deep Memorial Public School (2016-17)

Passed with a CGPA of 9.6



EXPERIENCE

OneGyan.com | Founder

JUNE 2018 TO PRESENT

Founded OneGyan, an online community of parents and students which helps them search and compare all the schools in their vicinity.

Freelancer

APRIL 2015 TO PRESENT

Working as a freelance digital marketer and ghostwriter since 2015. Also took up several WordPress website design projects which includes **IICTIndia.com** and **BTechCollege.com**

DraftVenue.com | Founder

MAY 2016 TO JANUARY 2018

Founded DraftVenue, a content writing and marketing agency with an experience of having written more than **600,000 words** in niches such as Technology, Entertainment and Amazon Product Reviews; now defunct.

LootMachi.com | Founder

OCTOBER 2015 TO MARCH 2016

Founded Lootmachi, a coupon and cashback website which helped people save money every time they shop online, now defunct. **All time high Alexa India rank: 30,000**



SPECIAL ACHIEVEMENTS

- Times NIE student of the year 2018-19
- **Subject topper** in English, Economics, Business Studies & Informatics Practices in academic year 2017-18
- The Fundamentals of Digital Marketing Certification by **Google**
- **Bing Ads** Accredited Professional
- **Vice School Captain** for the academic year 2018-19
- **First runner up** of EcoBiz Colloquium, Vivekanand Public School
- **Yandex.Direct** Expert Certification
- **Hubspot** Content Marketing Certification